

Executive Report: Flood Relief Drive- 2026

1. Program Overview

- **Organizers:** Rakta Sanjeevani (NGO), led by General Secretary Sri Apurba Gohain, partnered with Miss Daisy Gogoi, Proprietor of Smart Look Parlour.
- **Objective:** Collecting and distributing relief items to bring much-needed warmth, sustenance, and hope to communities impacted by devastating floods across Assam.
- **Operational Framework:** Digital automation via form submission triggers and AutoCrat document generation was leveraged to immediately process donor submissions, verify details, and issue formal Certificates of Appreciation via email.

2. Analysis of Donor Demographics & Contributions

The drive saw wide participation across multiple villages, tea estates, and urban zones primarily centered around Jorhat district.

- **Volume of Participation:** The dataset records a total of 23 distinct donor transactions compiled between Jul 29 and Jul 31, 2026.
- **Key Item Classifications:**
 - **Old/New Clothes:** 22 entries (95.6% of responses) were dedicated to clothing donations, highlighting a successful drive for material warmth and dry apparel.
 - **Dry Ration / Food Items:** 1 entry was recorded specifically for dry food sustenance from Janti Saikia of Sologuri village.
- **Institutional Involvement:** Notable organizations stepped forward alongside individual citizens, including prominent distribution help in severely flood affected areas of Sivsagar district from the **Indian Institute of Entrepreneurship** and **Field Officer of Jan Sikshan Sangathan, Jorhat** to distribute the donation in the Birinasayek area of Titabar, Jorhat.

3. Geographic Reach

Donors mobilized across a diverse, multi-layered regional footprint, including:

- **Key Locations:** Titabar, Bebejia Gaon, Chakiting Tea Estate (Golaghat), Layet Na Chungi, Lalung Gaon, Narayanpur (Lakhimpur), Tekela Gaon, Bandorchalia Tea Estate, and Jalukoni Bari.
- **Local Governance Layers:** Operations engaged multiple Gaon Panchayats (GPs) such as 75 No. Rangajan GP, No. 66 Pachim Thengal GP, 64 No. Pub Thengal GP, Birina Sayek, and Melamati.

4. Forward Sustainability: Recurring Commitments

A major triumph of this campaign was transforming immediate relief interactions into long-term commitment channels. Donors were asked about their willingness to pledge recurring future aid:

- **High Conversion Rate:** The vast majority of participants opted "Yes" into the recurring donation program, demonstrating deep trust in Rakta Sanjeevani's execution.
- **Frequency Breakdown:** Pledges spanned varying operational cadences, including **Weekly, Quarterly, Semi-Annual** , and **Annual** commitments.
- Only a tiny minority (such as entries from Lakhimpur and select Titabar locations) expressed no current interest in repeating donations.

5. Operational Workflow & Digital Governance

To maintain transparency and deliver institutional gratitude, Rakta Sanjeevani utilized automated data workflows:

- **Automated Certification:** Each entry triggered a PDF compilation mapping the donor's **Full Name** and **Date of Donation** onto a master certificate template.
- **Unique Identification:** Sequential tracking logs issued unique receipt codes ranging from **RS/2026-27/1000** through **RS/2026-27/1022**.
- **Community Retention:** Successful fulfillment emails systematically invited donors into a dedicated community WhatsApp channel to foster ongoing project engagement and emergency preparedness updates.

PHOTOGRAPHS OF DONORS



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Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.588597° Long 94.18109°
Sunday, 26/07/2026 04:38 PM GMT +05:30



Bebejia Gaon, Assam, India
H5qj+c8r, Sh 1, Bebejia Gaon, Assam 785630,
India
Lat 26.58853° Long 94.181054°
Sunday, 26/07/2026 04:40 PM GMT +05:30



Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.588613° Long 94.181038°
Sunday, 26/07/2026 03:44 PM GMT +05:30



Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.58863° Long 94.181156°
Sunday, 26/07/2026 03:26 PM GMT +05:30



Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.588606° Long 94.181018°
Sunday, 26/07/2026 12:45 PM GMT +05:30

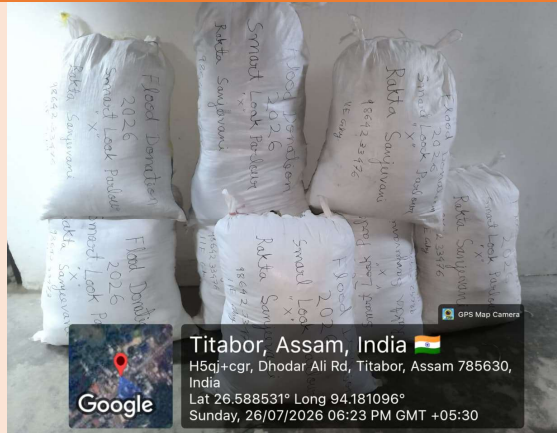


Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.588585° Long 94.181153°
Sunday, 26/07/2026 12:57 PM GMT +05:30



Titabor, Assam, India
H5qj+cgr, Dhodar Ali Rd, Titabor, Assam
785630, India
Lat 26.588617° Long 94.181105°
Sunday, 26/07/2026 12:05 PM GMT +05:30

PHOTOGRAPH OF DONATION DRIVE



Timestamp	Certificate Number	Your Email Address	Full Name / Organization Name	WhatsApp / Contact Number	Village Name/ Town	Type of Items Donated	Date of Donation	Gaon Panchayat	District
7-29-2026 19:04:54	RS/2026-27/1000	buragohainp33@gmail.com	Pronamika Buragohain	6002946112	Deogharia, Titabar.	Old/New Clothes	29-07-2026		
7-29-2026 22:09:51	RS/2026-27/1002	bhuyansuni29@gmail.com	SUNIL BHUYAN	7637996324	CHAKTING T.E (GOLAGHAT)	Old/New Clothes	26-07/2026		
7-29-2026 22:10:02	RS/2026-27/1003	Hazarika palabi.23@gmail.com	Pallabi Hazarika	9387463453	Titabor/magaon pin-786530 dist-jorhat(Assam)	Old/New Clothes	26/7/2026		
7-29-2026 22:38:09	RS/2026-27/1004	borahsayanika43@gmail.com	Sayanika Borah	9107286672	Layet Na Chungl, Dimingja, Titabor	Old/New Clothes	25-07/2026		Jorhat
7-29-2026 22:49:34	RS/2026-27/1005	borahnamita17@gmail.com	Namita Borah	9101434545	Bebeja Gaon	Old/New Clothes	27/07/26	Bebeja	Jorhat
7-29-2026 23:36:54	RS/2026-27/1006	pomp.9613010182@gmail.com	Pompi gogoi	9613010182	Lalung gaon	Old/New Clothes	27-7-2026	Madhopur	Jorhat
7-30-2026 7:39:00	RS/2026-27/1008	Bibhan samoguiri	TARA KALANDI	9394575696	Titabor	Old/New Clothes	27-07-2026	Bibhan	Jorhat
7-30-2026 8:09:40	RS/2026-27/1009	poriusu@gmail.com	PORI GOGOI	6901 570 272	Hatchungi gaon, Rangajan	Old/New Clothes	25-07/2026	75 No. Rangajan Gaon Panchayat	Jorhat
7-30-2026 9:21:01	RS/2026-27/1010	parisntasamrah5@gmail.com	PARISMITA SARMAH	9706444827	Narayanpur, Ward no. 1	Old/New Clothes	27-07/2026	Narayanpur Municipal Board	Lakhimpur
7-30-2026 10:00:19	RS/2026-27/1011	borahpriyanka802@gmail.com	MISS PRIYANKA BORAH	600923668	Tekela gaon	Old/New Clothes	27-07-2026	Melanali	Jorhat
7-30-2026 10:20:29	RS/2026-27/1013	lakhimigogoi17@	LAKHIMI BORHON	7996765437	Basic bebeja gaon	Old/New Clothes	27-07-2026	Titabor	Jorhat
7-30-2026 10:21:56	RS/2026-27/1014	anjulpatra530@gmail.com	ANJALI PATRA	9864434471	Bandochalia T.E	Old/New Clothes	25-07/2026	Sorepani	Jorhat
7-30-2026 10:59:07	RS/2026-27/1015	madhabd197@gmail.com	MADHABI DAS	7896614420	titabar tinail	Old/New Clothes	27-07-2026	titabar town ward no2	jorhat
7-30-2026 11:18:59	RS/2026-27/1016	hoiripriyahazarika418@gmail.com	HORIPRIYA HAZARIKA	7086356954	Jalkoni bari, titabar	Old/New Clothes	27/7/26	64 no pub thengal gaon Panchayat	Jorhat
7-30-2026 12:07:24	RS/2026-27/1017	janittd@gmail.com	Janit Saikia	9678347992	Sodogun gaon	Dry Ration / Food Items,	30-06/2026	Madhopur	Jorhat
7-30-2026 12:31:09	RS/2026-27/1018	dipankarcatlab69@gmail.com	DIPANKAR CHETIA	7578028862	Changaisnuk	Old/New Clothes	26-07/2026	Binna Sayek	Jorhat
7-30-2026 12:40:25	RS/2026-27/1019	parthogogoi16394@gmail.com	Bonti Gogoi	8638008463	Bebeja Gaon	Old/New Clothes	30-07-2026	Dakignpat Gaon, Dholi, Titabar	Jorhat
7-30-2026 13:11:37	RS/2026-27/1020	dibakarsaikas92@gmail.com	TULSI SARU	8638775973	Baglarchuk Gaon	Old/New Clothes	26-07/2026	No 66 Pachim Thengal Gaon Panchayat	Jorhat
7-31-2026 10:34:52	RS/2026-27/1021	sakias608@gmail.com	SABITRI SAKHA GOGOI	6900870068	Basic Titabor babaja	Old/New Clothes	22/7/26	Ward no 2	Jorhat
7-31-2026 10:42:37	RS/2026-27/1022	sakias608@gmail.com	SABITRI SAKHA GOGOI	6900870068	Basic babajia	Old/New Clothes	22/7/26	Ward no 2	Jorhat